

Submission	Category weighting	Module name	Weighting within category	Overall ITT Weighting
Technical	60%	1. Creative: innovative and deliverable show concept, design, and realisation.	10%	
		2. Commercial, hospitality, activations	10%	
		3. Project management, delivery, and stakeholder management	25%	
		4. Production of infrastructure, technical services, and health & safety management	15%	
Social Value	10%	Equality Diversity and Inclusion	4%	
		Ethical Sourcing and Responsible Procurement	2%	
		Environment	4%	
Financial	30%	Pricing Schedules Event Production – 5% Project staffing – 15% Crowd management staffing – 5% Management fee – 5%	30%	

No	TECHNICAL	Question	Max Score	Weighting (TOTAL 60%)	Rationale
1	Module Title: Creative: innovative and deliverable show concept, design, and realisation.	<p>Provide your creative approach to the NYE event to deliver a show that represents London's diversity and values.</p> <p>Please outline how you would respond to and address the range of risks and challenges with the creative production of the show including any practical, technical, or resource implications; and their impacts on your design of the show.</p> <p>(Response: Max 6 A4 pages in Arial font size 12 Black ink - images may be included)</p>	25	10%	<p>0 - Unacceptable – Tenderer has demonstrated no understanding of the creative requirements of NYE events and the approach required to deliver a show that represents London's diversity and values. There is insufficient information provided to demonstrate that the Tenderers solutions for the delivery elements, innovations, show concepts and designs, and does not understand the risks and challenges associated with their proposed creative approach.</p> <p>4 - Poor –Tenderer has demonstrated limited understanding of the creative requirements of NYE events and the approach required to deliver a show that represents London's diversity and values. Minor reservations of the Tenderer's solutions for delivery elements, innovations, show concepts and designs, and understanding of the risks and challenges associated with delivering a quality creative plan for NYE event scenarios.</p> <p>9 - Meets the Requirement – Tenderer has demonstrated a satisfactory understanding of the creative requirements of NYE events and the approach required to deliver a show that represents London's diversity and values. Demonstration of the Tenderer's solutions for delivery elements, innovations, show concepts and designs, and satisfactory understanding of the risks and challenges. Response includes the quality measures required to deliver a quality creative plan for NYE event scenarios.</p> <p>16 - Good – Tenderer has demonstrated a good understanding of the creative requirements of NYE events and the approach required to deliver a show that represents London's diversity and values. Above average demonstration of the Tenderer's solutions for delivery elements, innovations, show concepts and designs, an above average understanding of the risks and challenges, and includes the quality measures required to deliver a quality creative plan for NYE event scenarios.</p> <p>25 – Outstanding – Tenderer has demonstrated an excellent understanding of the creative requirements of NYE events and the approach required to deliver a show that represents London's diversity and values. An excellent demonstration of the Tenderer's solutions for delivery elements, innovations, show concepts and designs, and an excellent understanding of the risks and challenges, which includes the quality measures required to deliver a quality creative plan for NYE events.</p> <p>*A minimum score of 9 "Meets the Requirement" is required to pass this question.</p>
2	Module title: Commercial,	Provide your approach to producing a clear and structured revenue-generation strategy	25	10%	<p>0 - Unacceptable – Tenderer has demonstrated no understanding of the requirements and ability to provide financial revenue generation. Insufficient information provided to demonstrate that the Tenderer has the necessary ability, understanding, experience, skills, resource, and quality measures required to manage revenue generation through</p>

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	hospitality, activations	<p>the strategy should include realistic income projections, risk assessments, and implementation timelines.</p> <p>This strategy should focus on sponsorship, brand partnerships, and hospitality offerings (including corporate packages),</p> <p>(Response: Max 8 A4 pages in Arial font size 12 Black ink - images may be included)</p>			<p>sponsorship, brand partnerships, hospitality (including corporate packages) or any other revenue streams.</p> <p>4 - Poor –Tenderer has demonstrated limited understanding of the requirements and ability to provide financial revenue generation. Minor reservations of the Tenderer's relevant ability, understanding, experience, skills, resource, and quality measures required to manage revenue generation through sponsorship, brand partnerships, hospitality (including corporate packages) or any other revenue streams.</p> <p>9 - Meets the Requirement – Tenderer has demonstrated satisfactory understanding of the requirements and ability to provide financial revenue generation. Demonstration by the Tenderer of the relevant ability, understanding, experience, skills, resource, and quality measures required to manage revenue generation through sponsorship, brand partnerships, hospitality (including corporate packages) or any other revenue streams.</p> <p>16 - Good – Tenderer has demonstrated a good understanding of the requirements and ability to provide financial revenue generation. Above average demonstration by the Tenderer of the relevant ability, understanding, experience, skills, resource, and quality measures required to manage revenue generation through sponsorship, brand partnerships, hospitality (including corporate packages) or any other revenue streams.</p> <p>25 - Outstanding – Tenderer has demonstrated an excellent understanding of the requirements and ability to provide financial revenue generation. Exceptional demonstration by the Tenderer of the relevant ability, understanding, experience, skills, resource, and quality measures required to manage revenue generation through sponsorship, brand partnerships, hospitality (including corporate packages) or any other revenue streams.</p> <p>*A minimum score of 9 "Meets the Requirement" is required to pass this question.</p>
3	Module Title: NYE project management,	Demonstrate your approach to managing NYE events from conception to successful completion, including staffing arrangements,	25	25%	<p>0 - Unacceptable – Tenderer has demonstrated no understanding of the project management, resourcing, delivery nor the stakeholder management required NYE events. Insufficient information provided to demonstrate that the Tenderer has the necessary ability, understanding, experience, skills, resource, and quality measures</p>

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	delivery, and stakeholder management.	<p>stakeholder management and development of high-quality event documentation.</p> <p>Your response should include detailed information about the staffing (including all roles, named individuals in key roles and their relevant experience, and days required for each role), organisational structure, and methods of project management you would put in place for the safe and effective delivery of NYE events, plus clear demonstration of how you would manage the wide variety of stakeholder relationships and your supply chain.</p> <p>Please also provide an example the proposed structure of your Event Management plan, including project management, site management, and project staffing.</p> <p>Please provide a proposed project timeline plan to deliver the event.</p> <p>(Response: Max 12 A4 pages in Arial font size 12 Black ink - images may be included)</p>			<p>required to manage the event or stakeholders, with little or no evidence to support the response.</p> <p>4 - Poor –Tenderer has demonstrated limited understanding of the project management, resourcing, delivery, and stakeholder management required for NYE events. Minor reservations of the Tenderer’s relevant ability, understanding, experience, skills, resource, and quality measures required to manage the event or stakeholders, with little or no evidence to support the response.</p> <p>9 - Meets the Requirement – Tenderer has demonstrated satisfactory understanding of the project management, delivery and stakeholder management required for NYE events. Demonstration by the Tenderer of the relevant ability, understanding, experience, skills, resource, and quality measures required to manage the event or stakeholders, with evidence to support the response.</p> <p>16 - Good – Tenderer has demonstrated a good understanding of the project management, delivery and stakeholder management required for the NYE events. Above average demonstration by the Tenderer of the relevant ability, understanding, experience, skills, resource, and quality measures required to manage the event or stakeholders. Response identifies factors that will offer potential added value, with evidence to support the response.</p> <p>25 - Outstanding – Tenderer has demonstrated an excellent understanding of the project management, delivery and stakeholder management required for NYE events. Exceptional demonstration by the Tenderer of the relevant ability, understanding, experience, skills, resource, and quality measures required to manage the proposed events or stakeholders. A thorough response which identifies factors that will offer potential added value and continuous improvement, with evidence to support the response.</p> <p>*A minimum score of 9 “Meets the Requirement” is required to pass this question.</p>
4	Module Title: Production of infrastructure,	Demonstrate how you would approach the production of NYE events, alongside information on your plans for Health & Safety,	25	15%	<p>0 - Unacceptable – Tenderer has demonstrated no understanding of the production requirements NYE events. Insufficient information provided to demonstrate that the Tenderer has the necessary ability or understanding of the technical requirements, infrastructure, Health & Safety, and compliance with HSE Event Safety Guide and other</p>

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	technical services, and health & safety management	<p>Crowd Management, Traffic Management, and multi-agency liaison.</p> <p>Please include in your submission details of the infrastructure and technical services you propose in compliance with HSE Event Safety Guide and other published industry guidance.</p> <p>Your response should include and explain the technical services required to ensure the event is delivered, incorporating Health & Safety whilst minimising the impact on the NYE event sites and the wider city environments.</p> <p>(Response Max 12 A4 pages in Arial font size 12 Black ink - images may be included)</p>			<p>published industry guidance, Crowd Management or multi agency liaison required to produce NYE events, with little or no evidence to support the response.</p> <p>4 - Poor –Tenderer has demonstrated limited understanding of the production requirements of the event. Minor reservations of the Tenderer's relevant ability or understanding of the technical requirements, infrastructure, Health & Safety, and compliance with HSE Event Safety Guide and other published industry guidance, Crowd Management or multi agency liaison required to produce NYE events, with little or no evidence to support the response.</p> <p>9 – Meets the Requirement – Tenderer has demonstrated satisfactory understanding of the production requirements of the proposed events. Demonstration by the Tenderer of the relevant ability, and understanding of the technical requirements, infrastructure, Health & Safety, and compliance with HSE Event Safety Guide and other published industry guidance, Crowd Management or multi agency liaison required to produce the NYE events, with evidence to support the response.</p> <p>16 - Good – Tenderer has demonstrated a good understanding of the production requirements of NYE events. Above average demonstration by the Tenderer of the relevant ability, the Tenderer has the necessary ability or understanding of the technical requirements, infrastructure, Health & Safety, and compliance with HSE Event Safety Guide and other published industry guidance, Crowd Management or multi agency liaison, and quality measures required to produce NYE events. Response identifies factors that will offer potential added value, with evidence to support the response.</p> <p>25 - Outstanding – Tenderer has demonstrated an excellent understanding of the production requirements of the event. Exceptional demonstration by the Tenderer of the relevant ability, the Tenderer has the necessary ability or understanding of the technical requirements, infrastructure, Health & Safety, and compliance with HSE Event Safety Guide and other published industry guidance, Crowd Management or multi agency liaison, quality management and resources required to produce NYE events. Response identifies factors that will offer potential added value and continuous improvement, with evidence to support the response.</p> <p>*A minimum score of 9 "Meets the Requirement" is required to pass this question.</p>
	TOTAL	TECHNICAL		60%	

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		SOCIAL VALUE		10%	
		FINANCIAL		30%	

DRAFT: Subject to Change